

Annual report  
UNICEF Switzerland  
and Liechtenstein

2023





# Balance sheet 2023.

UNICEF is active in over 190 countries and regions across the world. We provide assistance so that children can receive care, can attend school and are protected from violence. UNICEF is actively working to promote children's rights in Switzerland and Liechtenstein.

At UNICEF Switzerland and Liechtenstein, acting transparently and responsibly is of utmost importance. We want our supporters to know how UNICEF works and how their contributions are put to use effectively. UNICEF aims for efficient and sustainable impact, clear codes of conduct and systematic monitoring in its global program work. All UNICEF employees must adhere to extensive ethical guidelines with detailed rules of conduct on child protection. UNICEF has a zero-tolerance policy toward misconduct. When it comes to making the world a better place for children, we never give up. Thank you for your support and trust.



**71,387,619 francs**  
Total income in 2023.



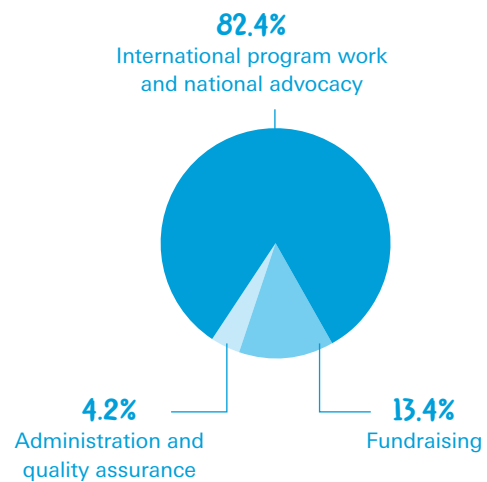
**173,457 donors**  
supported UNICEF Switzerland and Liechtenstein with their donations.



**10,961 members**  
support UNICEF Switzerland and Liechtenstein and are an important part of our organization.

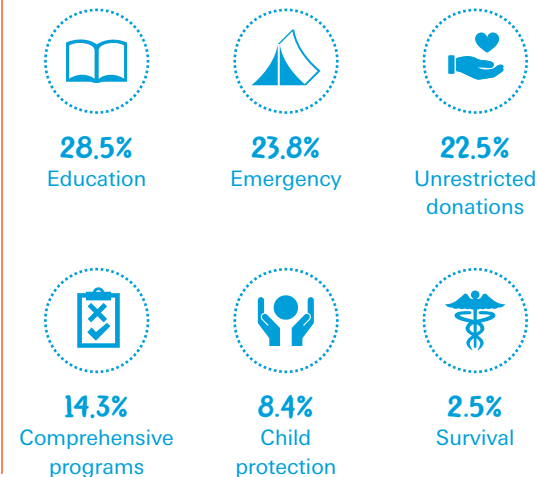
From every franc received,  
**about 82.4 cents**  
went directly to program work.

## Use of contribution income in 2023



## UNICEF's focus areas in 2023

In 2023, UNICEF supported programs in **35 countries** along with initiatives in Switzerland and Liechtenstein:



## Dear Friends of UNICEF

I don't know about you, but looking back on 2023 has been difficult for me. It was a year overshadowed by the ongoing war in Ukraine. Around the same time it started, a devastating earthquake hit Türkiye and Syria on February 6, causing more than 56,000 deaths. 17.9 million people suddenly needed help – in the middle of winter.

Over 500 million children are now growing up in [conflict zones](#), the highest number in 30 years. In conflicts and disasters, it is always children and their families who suffer the most. Last year, UNICEF Switzerland and Liechtenstein continued to provide assistance and protection to children in conflict zones. This work included providing children with access to basic health services, setting up temporary learning spaces and initiating child protection services.

The devastating impacts of climate change are not affecting all children equally. Almost half of the world's children – around one billion – live in poor and marginalized countries, and these children will bear the biggest burden. In 2023, UNICEF Switzerland and Liechtenstein supported measures to help protect children from the impacts of climate change.

The lasting effects of the [COVID-19 pandemic](#) deepened inequality between children from different economic classes. Children from low-income families were more frequently subjected to poverty and consequently to hunger and lack of education. Access to healthcare was also made more difficult. In 2023, UNICEF Switzerland and Liechtenstein was committed to ensuring that all children have access to protective measures and services.

The future of every child rests in our hands. UNICEF could not provide effective and sustainable programs without the invaluable support of our partners and without donations from people like you.

There have also been some changes at UNICEF Switzerland and Liechtenstein. [Christian Levrat](#) was unanimously elected our new president. He brings an extensive network, both national and international, and experience in development cooperation to his new position. Hans Künzle handed the baton to his successor last May after serving his maximum term of office.

Together, we're making every effort to meet the Sustainable Development Goals set by the Agenda 2030. We at UNICEF Switzerland and Liechtenstein believe that our organization will only see medium- and long-term success when we honor our responsibility to all stakeholders and make Environmental, Social and Governance (ESG) principles an integral component of our business. For this reason, we have developed a [sustainability strategy](#) that meets the legal requirements, the regulatory framework and the expectations of all stakeholders.

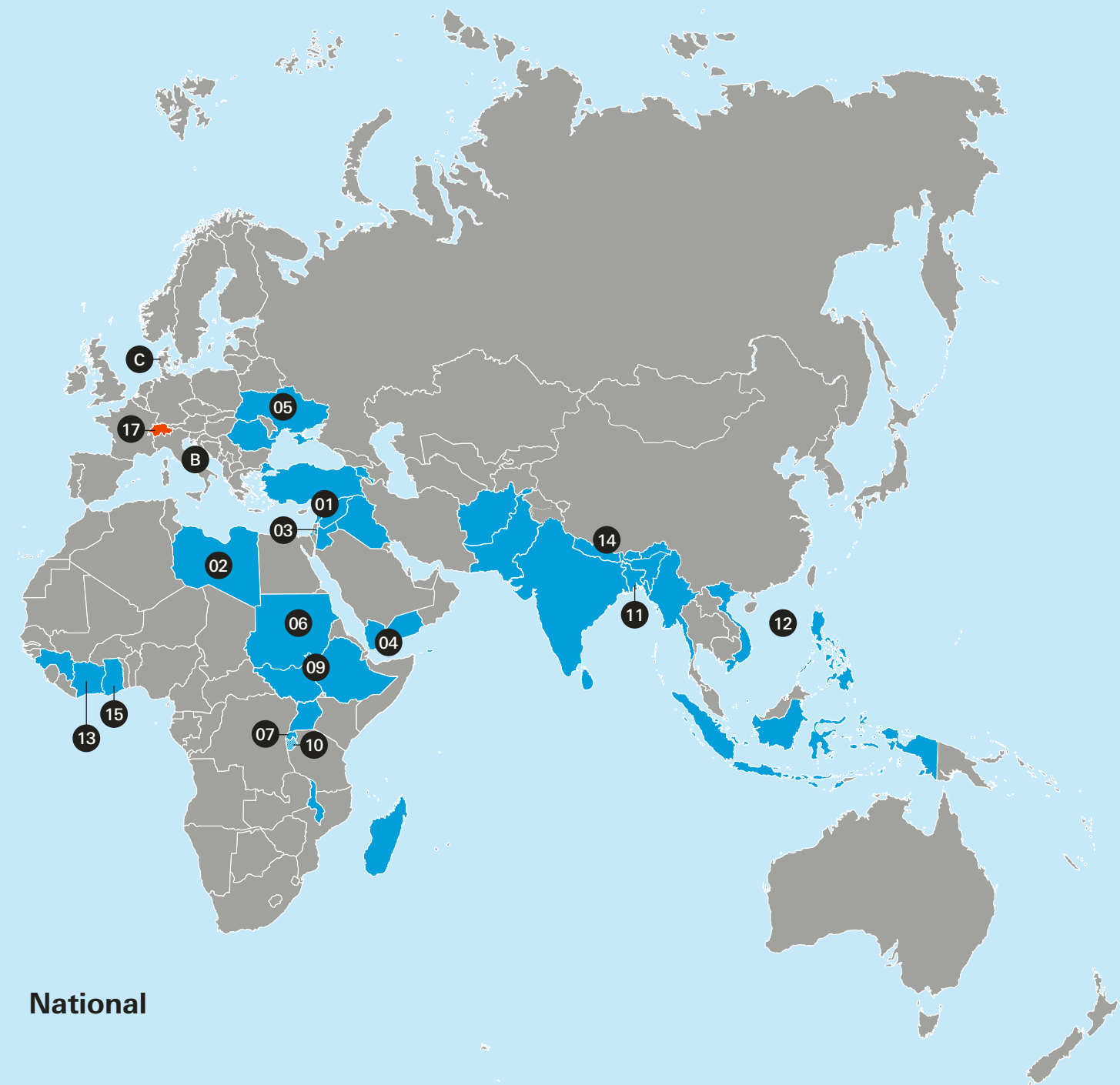
The challenges for children around the world remain significant. Knowing that you stand with us gives me courage. Together with you, we won't give up until every child can grow up healthy and safe. And until we make the world a better place for children. **Thank you for your support.**



*B. Junker*  
Bettina Junker  
Executive Director  
UNICEF Switzerland and Liechtenstein

# Never give up. In 35 countries.

UNICEF Switzerland and Liechtenstein supports programs in child survival and development, education, child protection and emergency response in 35 countries. It also supports aid and research programs at the global and regional level.



## International

Selection of programs and emergency response actions in countries and areas that UNICEF Switzerland and Liechtenstein supported in 2023.

**A UNICEF Headquarters**  
in New York (USA)

**B UNICEF Office of Research – Innocenti** in Florence (Italy)

**C UNICEF Supply Division**  
in Copenhagen (Denmark)

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→ [Learn more at unicef.ch](https://www.unicef.ch)

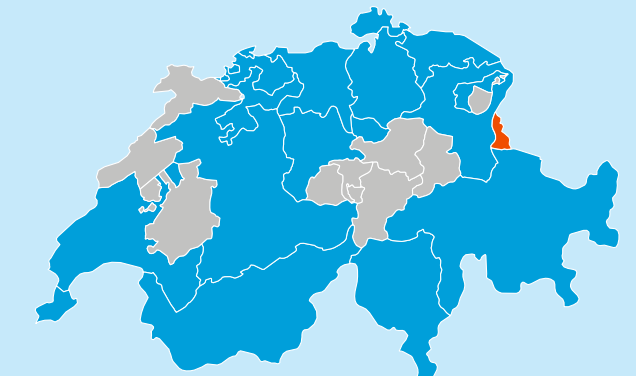
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UNICEF also stands up for the rights of children in Switzerland and Liechtenstein through initiatives and advocates for child rights.

- Cantons with “Child Friendly Cities and Communities”
- “Child Friendly Cities and Communities” in Liechtenstein



### Legend

- Programs and emergency relief supported by UNICEF Switzerland and Liechtenstein



# Bright spots in 2023.



## Celebrating five years in Liechtenstein.

**September 21.** The national committee was founded in Switzerland in 1956 and was joined by [Liechtenstein](#) in 2018. A lot has been achieved in these five years. UNICEF successfully assisted the government of Liechtenstein in developing its country reporting on the implementation of the UN Convention on the Rights of the Child. In cooperation with UNICEF, Liechtenstein now also has five certified “Child Friendly Communities”. Another will be added to that list in 2024.



## Building bridges.

**Between October 2 and 5,** Geneva hosted the fourth “Building Bridges Summit.” The platform brings together stakeholders from the public and private sectors to find sustainable solutions to global challenges. UNICEF was again well represented at this year’s conference. UNICEF’s Giga, Today & Tomorrow and Yoma initiatives were presented at various segments. The focus was on innovation to benefit children.



## Swissfundraising Award.

**June 15.** On June 15, 2023, UNICEF Switzerland and Liechtenstein was awarded the [Swissfundraising Award](#) for the most successful campaign of 2022. A jury of experts selected its campaign “Ukraine 2022 – integrated emergency response campaign: Never give up. For every child.” The campaign was outstanding in terms of both donations and reach. It generated high proceeds as well as the donation of advertising placements, which gave UNICEF additional visibility.



## South Korea visits Switzerland’s “Child Friendly Cities and Communities”.

**In September** UNICEF Switzerland and Liechtenstein received [visitors from South Korea](#). The 25-person delegation from four cities in South Korea spent a week visiting UNICEF-certified “Child Friendly Cities and Communities” in Switzerland. Experiences were exchanged on the topics of participation and child-friendly living spaces with representatives from Baden, Kriens, Lucerne and Geneva.

# Emergency response. Deadly earthquake.

**Syria and Türkiye.** On February 6, 2023, an earthquake struck the border region between Türkiye and northwestern Syria, bringing massive destruction and claiming at least 56,000 victims. It disrupted the lives of around seven million children. These children are now urgently dependent on humanitarian aid. They still lack shelter, medical care, access to education and basic services. UNICEF continues to work with local partners to bring lifesaving aid to children and families affected by the earthquake.



# Emergency response.

## Catastrophic earthquake.

**Syria and Türkiye.** After the [earthquake](#) of February 6, 2023, UNICEF Switzerland and Liechtenstein quickly joined in supporting emergency relief measures in northwestern Syria and southeastern Türkiye. The earthquake put the entire region in immediate danger – in the middle of winter. In northwestern Syria, the situation was even more precarious because of twelve years of armed conflict. More than seven million children are dependent on emergency relief. Ten provinces in Türkiye were affected by the earthquake. It disrupted services covering basic needs and caused thousands of families to lose their homes. The inhabitants of entire villages are being housed in temporary shelters. Right after the earthquake hit, UNICEF increased funds to provide emergency relief to five million children in northwestern Syria. The focus is now on repairing damaged infrastructure and meeting people's basic needs. In the first three months alone, UNICEF was able to send 189 trucks filled with lifesaving emergency supplies into northwestern Syria over the Bab al-Hawa and Bab al-Salam border crossings. UNICEF also made overhauls to sanitary facilities to prevent the spread of diseases. These measures brought help to 805,000 people. In Türkiye, UNICEF is helping the Turkish government in its humanitarian measures. By the end of the year, UNICEF had provided access to safe drinking water for 3,081,291 people and educational programs for 947,334 children.



© UNICEF/UN0779517/Suleiman

On February 7, immediately after the earthquake, UNICEF was able to erect emergency shelters for victims in northern Syria.

**Emergency response:** Earthquake in Syria and Türkiye  
**Income:** CHF 4,734,656 in 2023  
**Goal:** Humanitarian aid for the population affected by the earthquake in Türkiye and northwestern Syria

## Catastrophic flooding.

**Libya.** Since September 2023, UNICEF Switzerland and Liechtenstein has supported emergency response measures in Libya after the country was hit by [catastrophic flooding](#). On September 10, 2023, Storm Daniel swept across Libya and caused severe weather conditions. Several areas in northeastern Libya were severely hit. The storm caused considerable damage to roads and other infrastructure, disrupted telecommunications and resulted in the displacement of at least 44,862 people. The humanitarian situation remained precarious for weeks after the flooding, with over 100,000 children still dependent on humanitarian assistance. UNICEF is working in collaboration with the Libyan Ministry of Health to provide nutrition and healthcare services, focusing in particular on seamless cooperation between partner organizations. By the end of 2023, UNICEF had sent mobile health teams that provided emergency medical care to 4,678 people. UNICEF also sent 5.5 million liters of drinking water for 18,843 people. Sixteen mobile teams offered psychosocial support. Eleven schools were rebuilt in affected areas in Al-Bayda and Shahat and outfitted with furniture and supplies.



© UNICEF/UN04378433/Altabooli, IOM

UNICEF delivered hygiene kits to people in Derne (eastern Libya).

**Emergency response:** Catastrophic flooding in Libya  
**Income:** CHF 545,604 in 2023  
**Goal:** Emergency relief for people suffering from the natural disaster in Libya



© UNICEF/UN048902/Alpor

Amal (7) views the extent of the destruction in her neighborhood in Gaza (Palestine).

**Emergency response:** Gaza conflict  
**Income:** CHF 1,018,540 in 2023  
**Goal:** Humanitarian assistance for families and children in Gaza conflict

**Emergency response:** Food crisis in Yemen  
**Income:** CHF 1,026,732 in 2023  
**Goals:** Medical care for infants with acute malnutrition, preventive healthcare for mothers and small children

## Conflicts.

**Gaza, Palestine.** Since October 2023, UNICEF Switzerland and Liechtenstein has been helping the people affected by the [conflict in Gaza](#). On October 7, 2023, the conflict between Israel and the State of Palestine escalated. 3.1 million people, including 1.1 million children, are caught in a terrible situation. UNICEF worked around the clock. By the end of the year, 249 trucks filled with humanitarian relief supplies were able to cross into Gaza from Egypt. 1,326,000 people were given access to safe drinking water. 11,200 severely malnourished children received medical treatment. Child-friendly spaces were set up to accommodate 40,898 children. 16,657 children and 5,073 caregivers received psychosocial support. Approximately 450,000 people received cash transfers.

**Yemen.** From April 2023 until March 2026, UNICEF Switzerland and Liechtenstein is supporting [emergency response measures in Yemen](#). Over eight years of conflict have brought great hardship to the population. Many children suffer from severe malnutrition caused by inadequate nutrition, disease, food insecurity and limited access to sanitation and medical care. These problems have left 2.2 million children under the age of five severely malnourished. UNICEF provided lifesaving assistance in 2023. It increased the number of health workers in the communities. Support was given to mobile clinics. 288,677 children with severe acute malnutrition received treatment. 2,142,626 children were given vitamin A supplements and 1,267,766 children were given multiple micronutrient powder (MNP).

## Children fleeing the war.

**Sudan.** UNICEF Switzerland and Liechtenstein has supported [emergency response measures in Sudan](#) and neighboring countries since April 2023. The country is facing an extremely complex humanitarian crisis. 15.6 million people, including more than 8.5 million children, are dependent on humanitarian assistance. A military coup in October 2021 did little to change this situation. There is still ongoing civil unrest. The economic situation and the basic social services continue to deteriorate. In April 2023, armed conflict between Sudanese Armed Forces and the rival paramilitary force RSF (Rapid Support Forces) brought the crisis to a new critical point. 45 million people are now living amid violence and chaos. As a result, Sudan is now experiencing the largest child displacement crisis in the world, with over 3 million child refugees. These children face many risks, such as droughts and storms caused by climate change, epidemics, and lack of food and water. UNICEF works tirelessly with its local partners to ensure the safety and well-being of these displaced children and families. Last year, 5.8 million people were given safe drinking water, 5.2 million children were examined for malnutrition and 752,900 children received humanitarian relief along with psychosocial support in child-friendly spaces.



© UNICEF/UN0426045/D.rough

Women and children find shelter in the Adré refugee camp in eastern Chad, near the Sudanese border.

**Emergency response:** Child refugees in Sudan  
**Income:** CHF 51,757 in 2023  
**Goal:** Humanitarian assistance for children and families in Sudan and in neighboring countries



## Winter relief.

**Ukraine.** During the winter months of 2023, UNICEF Switzerland and Liechtenstein provided relief to families in need through [humanitarian cash transfers](#). Ukraine's winters are hard, with heavy snowfall and temperatures well below freezing. Attacks on energy-related infrastructure in the winter of 2023 disrupted access to heating and water for approximately seven million children, with households having to go without power for five weeks on average. The damaged infrastructure, the ongoing displacement of the population and high inflation are forcing many families to restrict their food and health expenses, even as they burn through their savings and sell off their belongings. This puts considerable strain on the well-being and protection of the country's children. To counter the growing need, UNICEF issued humanitarian cash transfers of CHF 261 per child along with winter relief funds amounting to CHF 161.55 per child. This assistance helped 31,911 children from January to March and in November and December 2023.



Bohdan (2) had to flee with his sisters, Anya (10) and Sofia (16), and their mother, Olya (37). Their home in Irpin, Ukraine, was destroyed in the war.

**Emergency response:** Humanitarian cash transfers in Ukraine  
**Income:** CHF 2,103,588 in 2023  
**Goal:** 39,985 children helped through humanitarian cash transfers

## Fast assistance where it is needed. Thanks to the Emergency Relief Fund.

### In an emergency, every minute counts.

There's no time to lose when disasters and crises hit. The [Emergency Relief Fund](#) allows UNICEF to have lifesaving supplies ready for immediate deployment when disaster strikes. Three examples of how the Emergency Relief Fund helped children in 2023:

#### Child refugees in Armenia.

On September 19, 2023, military hostilities in Nagorno-Karabakh triggered a mass exodus of over 100,000 people – including 30,000 children. Now refugees in Armenia, they are dependent on humanitarian assistance. In coordination with the Armenian government, UNICEF provided lifesaving aid and emergency supplies from its Health, Nutrition and [WASH programs](#), along with winter clothing for 3,000 children in the Nagorno-Karabakh region.

#### Child protection centers in Türkiye.

In the last decade, more than four million children entered Türkiye as refugees, most of them from Syria. The earthquakes on February 6, 2023, brought the social system for children to the brink of collapse. These children were especially at risk of being subjected to violence, abuse and exploitation. In collaboration with its partners, UNICEF helped 140,746 children in child protection centers – for example by reuniting families or through awareness campaigns against [gender-specific violence](#).

#### Reconstruction after the earthquake in Nepal.

Since the [earthquake](#) on November 4, 2023, in western Nepal's Karnali province, over 200,000 people – 68,000 of them children – urgently need humanitarian assistance. UNICEF distributed hygiene kits, water purification tablets, tarpaulins and blankets to help protect from the cold, and set up temporary learning centers and first-aid tents.

### How UNICEF uses its Emergency Relief Fund



#### Health

essential vaccinations, therapeutic foods and medicines



#### Child protection

registering children, establishing child-friendly zones and psychosocial care



#### Water, sanitation & hygiene (WASH)

safe drinking water, construction of latrines and distribution of hygiene items



#### Education

setting up temporary learning centers and day care centers, and the reconstruction of schools



# Sudden emergencies require rapid responses.

A disaster can shatter a future in seconds. Thanks to the Emergency Relief Fund, your donation is already helping. → [unicef.ch/emergency-relief-fund](https://unicef.ch/emergency-relief-fund)





# Inclusion of children with disabilities.



First-grade students pose for a photo during class at Gitwe Primary School, one of the program-supported inclusive schools in Rwanda's Bugesera district.

**Rwanda.** From February 2023 to January 2025, UNICEF Switzerland and Liechtenstein is supporting a program to promote inclusion. The program's goal is to improve access to integrated social services for [children with disabilities](#).

Children with disabilities have a right to special care and support, allowing them to participate in their communities. These children require integrated social services – ideally collaboratively and at the communal level – to address their physical, emotional or pedagogical needs. The various sectors for social services in Rwanda currently do not have sufficient coordination between them. These services are also not available in every administrative area. This means that parents of children with disabilities must pay dearly to receive all the services that they need. Another major challenge is the widespread discrimination directed at children with disabilities. Such attitudes isolate these children and result in their poor treatment. Benefits are often withheld, and they are placed in institutions where they often experience abuse. This behavior can be traced back to negative attitudes toward disabilities, lack of knowledge and lack of social services.

Through this program, UNICEF aims to provide assistance to 2,500 children with disabilities and their caregivers. The pilot project is being launched in the Huye and Bugesera districts with integrated community- and family-based social services in the areas of health, nutrition, water, hygiene, early child development, integrative education, child protection and social protection. There, community dialogues are planned to raise awareness of the rights of children with disabilities among 50,000 community members. Nationwide communication campaigns will be used to reach the general public. In cooperation with governmental and non-governmental partners, UNICEF is working on a platform for shared capacity building, providing services and carrying out monitoring and accountability. The overriding goal is to create a successful and evidence-based model that the government will adopt and expand at the national level.

During the first half of the year, the program's focus was on launching collaborative work with the government and partner organizations in civil society.

The first steps in the program's early phase showed results:



The training of **132 health workers** in prevention and early detection. **98 children** with disabilities enrolled in inclusive schools. Advanced training in inclusive pedagogy for **488 teachers**. Raising awareness among **4,300 community members** and **4 million people** on the rights of children with disabilities.



Accessible toilets and hygiene supplies for **400 children** with disabilities.



Augmentation of community-based rehabilitation committee capacity by volunteers and parent groups to protect children with disabilities.

As the program progresses, efforts will focus on bringing all participating parties together and ensuring effective cooperation between partners.

Topic:	Inclusion of children with disabilities in Rwanda
Income:	CHF 652,796 in 2023
Period:	February 2023 – January 2025
Goals:	Access to inclusive services for children with disabilities, raising awareness of community members
Solutions:	The initial activities were implemented by mid-year 2023.

# Never give up. Protect children.



## Combating female genital mutilation.

**Sudan.** From July 2022 to June 2024, UNICEF Switzerland and Liechtenstein is supporting a program to [combat female genital mutilation](#) in Sudan. A full 87 percent of women and girls there experience serious lifelong health consequences. This high number is part of the reason why [female genital mutilation is viewed as a "normal" procedure](#) and, despite being illegal, continues. Changing this perception requires changing the social dialogue and consensus. UNICEF and its partners have therefore launched the ["Saleema" initiative](#). "Saleema" means "whole," and refers to the natural, intact condition of female genitals. The program's aim is to introduce 160 isolated rural communities to UNICEF's "Saleema" awareness-raising work. By October 2023, the program had reached 100 communities and approximately 200,000 people through community dialogues. It places special focus on educating young people on the issue. There are now 190 young people empowered to act as advocates against FGM. Another pillar of the program is "Saleema" capacity building in eight health facilities. Six have been reached so far, with over 190 employees trained to advise parents to allow their girls to remain uncut. Twenty law enforcement employees were also empowered to enforce the ban on FGM.

Topic:	Ending female genital mutilation
Income:	CHF 1,028,099 in 2023
Period:	July 2022 – June 2024
Goals:	Empowerment of 160 communities, 8 health centers, 100 law enforcement staff
Solutions:	100 communities, 6 health centers and 20 law enforcement staff empowered



## Protecting children in Bolivia.

**Bolivia** has one of the highest rates of [violence against women](#) in the world. 58.5 percent of Bolivia's women say that they have experienced physical or sexual violence from their domestic partner during their lives. Violence against children within families is also widespread. Children's rights to protection are violated on a daily basis. Bolivia invests only 0.2 percent of its national health budget in mental health.

From April 2022 until March 2025, UNICEF Switzerland and Liechtenstein is supporting the second phase of a program to reinforce violence prevention and the emotional resilience of children and their families. The program includes the "Familia Segura" helpline, which provides information, support and recommendations for domestic violence prevention and intervention. The helpline is staffed by over 200 volunteers as well as psychologists trained in counseling work. They have taken over 105,000 calls to date. The helpline has become an invaluable resource for children and families affected by domestic violence. The "Desahógate" ("Let off steam") digital campaign launched in 2023 focused on improving mental health. The campaign brought awareness to more than 934,000 people and resulted in 857 people contacting the help center.

"Familia Segura" plans to develop a comprehensive communications strategy with the Bolivian Ministry of Education and start a youth-led mental health movement.



## Femicide rates

In 2023, the Office of the Bolivian Attorney General reported 24 cases of infanticide and 79 cases of femicide (numbers up to mid-December). Bolivia has one of the highest rates of femicide in Latin America.



# Never give up. Ensuring survival.



Mothers and children in Burundi's Gitaramuka region are taught about healthy nutrition.

First, the good news: more malnourished children now have access to treatment. Nevertheless, last year only one in three severely malnourished children received treatment and care in time to allow them to survive and thrive. And around the world, hunger and malnutrition have increased due to conflicts and climate-related crises.

**East Africa.** Ending global hunger and achieving food security: this is one of the goals of the Agenda 2030. While important progress has been made in Asia and Latin America in recent years, hunger has increased in West Asia, the Caribbean and Africa. In 2023, the situation was especially precarious in conflict zones, including Yemen, Afghanistan and [East Africa](#).

### What is malnutrition?

Increased poverty, armed conflicts, rising food prices due to the war in Ukraine and crop failures from extreme weather events like [droughts](#) and flooding: as a result, in 2023, children in East Africa had too little access to healthy food containing vitamins, proteins and important trace elements. When children do not get enough nutrients over long

periods, they become chronically [malnourished](#): they are no longer able to develop properly, and their mental and physical growth are stunted. Children under the age of two are especially at risk of suffering irreversible damage. In 2022, 30.6 percent of all children in East Africa under the age of five – 21.8 million children – suffered from chronic malnutrition. However, when a child has no access to important nutrients due to conflict or drought and experiences a dramatic reduction in calorie intake, the result is rapid and acute weight loss and severe acute malnutrition: The body becomes weaker and weaker, and can only perform the most basic functions. It can no longer fight off viruses and bacteria. Common childhood diseases become deadly. Severe acute malnutrition is one of the greatest threats to child survival in the world today.

### How UNICEF is helping

The good news: when acute malnutrition is detected and treated in time, children have a good chance of surviving and growing up healthy. UNICEF and its partner organizations are working in 21 East African countries and another 141 countries worldwide, feeding malnourished and undernourished children – including those in the world's most dangerous and remote regions. MUAC tapes, which measure mid-upper arm circumference, enable staff to diagnose children quickly and reliably. A



A

Child-friendly spaces offer child and adolescent refugees a place to learn and grow.



B

"Kangaroo care": A mother warms her premature baby at the hospital in Gitega, the capital of Burundi.



C

At the hospital in Gitega, a mother gets training on healthy nutrition for her malnourished child.

child diagnosed with severe acute malnutrition is started immediately on treatment in three phases:

1. Sugar-salt solution against dehydration, concurrent with antibiotics and other medications to fight life-threatening infections
2. Administration of small portions of high-calorie special food around the clock, orally (with a spoon) or by nasogastric tube
3. As soon as the children can eat solid foods again, they are given therapeutic special food in the form of a high-protein, high-calorie peanut-based paste.

### What UNICEF has achieved

In 2023, UNICEF helped millions of children around the world through measures against malnutrition. For example, 341.1 million children in 53 countries received two doses of vitamin A supplements through restricted funds. 93.5 million parents and caregivers benefited from advice on infant and young child feeding (IYCF). UNICEF also supported further training for 1.1 million health specialists so that they can provide important health services for mothers, newborns and children.

## Effective measures against malnutrition.

**Burundi.** Burundi is a landlocked country in East Africa and is one of the poorest countries in the world. The country has experienced repeated humanitarian crises including natural disasters, displacement, outbreaks of disease and protection issues. Two-thirds of the population cannot afford nutritious food, and just 13.3 percent of children under the age of two get the nutrition they need for healthy development. More than 55,000 children under the age of five are at risk of severe acute malnutrition. Burundi has the highest rate of chronically malnourished children in the world – 56 percent, which is more than half of all its children. Starting in 2024, UNICEF is supporting a program to create baby-friendly hospitals and child-friendly early intervention groups at the community level to address this great need. The program advocates breastfeeding and healthy nutrition starting at birth to give children a solid foundation for healthy development. The early childhood development program is designed to teach parents about healthy nutrition and ensure timely help for children at risk of malnutrition.



**Burundi.** Stefanie Heinzmann, Ambassador for UNICEF Switzerland and Liechtenstein, spent two and a half days in Burundi to learn more about UNICEF's work on the ground. She visited a school which, thanks to your donations, now provides safe drinking water for schoolchildren and members of the community. Her itinerary also included a visit to a hospital with a neonatal station, an awareness program for healthy nutrition and a refugee camp for internally displaced families. Photos and video footage from the trip were included in the fourth-quarter fundraising campaign.

« In Burundi, I saw how small children are suffering from hunger. But I also saw that UNICEF never gives up. »

– Stefanie Heinzmann, UNICEF Ambassador







20 years of children helping children.

**Bangladesh.** For 20 years, children in Switzerland and Liechtenstein have been helping other children around the world with the “Star Weeks” program in collaboration with the magazine Schweizer Familie: 135,000 children have collected over eight million francs through creative, funny and innovative campaigns to bring long-term improvements to the lives of thousands of children.

In this anniversary year, donations were collected from November 20 until Christmas for children in [Bangladesh](#), where destructive hurricanes and landslides are forcing more and more families from their homes. They flee to the cities, where they must live in crowded slums. These lack safe drinking water or drainage systems, facilitating the spread of deadly diseases and endangering the lives of babies and children.

Around 4,000 children in Switzerland have participated in wonderful campaigns for the “[Star Weeks](#)” – on their own, or with their friends, their families or their schools. A special anniversary highlight: several campaigns in 2023 were lent support by celebrities. Influencer, dancer and singer Arina Luisa visited the children participating in the “Handmade Club” in Pfäffikon and at a market stall where they sold home-made Christmas cards, candles, matchboxes, beaded stars and other Christmas decorations. Singer and TV personality Sandra Studer helped a 3rd-grade class in Stäfa by joining them to sing Christmas songs for a concert in a Migros supermarket. The musician KUNZ gave his support to the “Sternenmeili” sales campaign in Ebikon by singing and speaking to the people there.

The proceeds collected during the “Star Weeks” provided 80,000 children and families living in the slums of Khulna with access to safe water and a working sewage system. The money collected by UNICEF also equipped local health centers with running water and clean sanitary facilities, so that children can receive timely medical treatment and have a better chance of survival.



Noelia and Milena's card and bake sale.

“We made greeting cards and baked brownies and nut bars, and sold them around the neighborhood. We raised 280 francs for UNICEF in just a few hours. It was fun. We want to do it again next year.”

– Noelia, Egg ZH

**Topic:** “Star Weeks”: Children helping children  
**Income:** CHF 466,700 between August 1, 2023, and March 22, 2024, with support from ALDI SUISSE Ltd.  
**Period:** November 2023 – December 2023  
**Goals:** Support for the project “Climate-smart WASH Systems for Children in Bangladesh” and raising child rights awareness for children in Switzerland and Liechtenstein

# Helping. Even where no one is looking.



UNICEF is committed to increasing the availability of healthy foods in retail environments in East Asia.

## Healthier food for children in East Asia.

**East Asia.** Over the past two decades, much progress has been made in the fight against hunger and undernourishment in East Asia. At the same time, the rate of obesity in the region has tripled. This phenomenon can be explained by the widespread availability of highly processed [foods](#) that are low in nutrients.

UNICEF is partnering with an Australian university to promote the availability of healthy foods in retail environments. The project's focus is on China, Indonesia and the Philippines. It began by surveying 4,000 parents and adolescents on their eating habits. UNICEF then worked with governments to develop new guidelines encouraging retailers and food service providers to promote healthier foods. Collaboration with local retailers has increased in the last two years. Special instruments were developed to raise retailer awareness about better practices.

This new and innovative type of regional approach has brought international attention to the project. It connected retailers from different countries, allowing them to exchange successful methods and work together in protecting and advancing the rights of children to good [nutrition](#).



## A right to healthy food

Over the past two decades, much progress has been made in the fight against hunger in East Asia. At the same time, the obesity rate has tripled.



UNICEF works around the clock to help the world's most disadvantaged children.

## Unrestricted funds. Help for every child.

When you make a [donation](#) to UNICEF for a specific program or emergency response, your donation is used for that purpose. We guarantee it. But what about all the children who need help but whose plight no longer makes the news? Survival, protection, education and emergency relief for every child: this is what UNICEF does. With [unrestricted funds](#), we can put your donation to use where it is most needed. To create a better world. For every child.

**Burundi.** In the camps for internally displaced people outside of Bujumbura, there is not enough firewood for cooking. Every day, girls and young women spend three hours on average collecting firewood. Unrestricted funding has allowed UNICEF to launch the “Green Girls 2.0” project. Young women learn how to make eco-friendly charcoal from plant materials. This reduces both deforestation and waste.

**Pacific Region.** Malnutrition is a major problem in the entire Pacific Region. Start-up financing through unrestricted donations enabled the production of short videos in which teen cooks learn how to make nutritious, good-tasting meals using fresh local ingredients like spinach, cabbage and bele leaves. These videos have been viewed millions of times on social media.

**Lebanon.** In recent years, Lebanon has experienced several crises resulting in serious mental health issues among the population. The suicide rate has doubled, both for adults and for adolescents. Unrestricted funds have allowed UNICEF to expand mental health services in Lebanon and facilitate access to professional help.



# Never give up. Support education.

## Yoma in Côte d'Ivoire – a future for young people.

**Côte d'Ivoire.** Young people make up thirty percent of the population of Côte d'Ivoire. Poverty and a high youth unemployment rate have created obstacles for many young people. They lack access to education as well as opportunities to develop the vocational skills in demand on the labor market. At the same time, plastic pollution is a major problem in Côte d'Ivoire.

Through the **Yoma initiative**, launched by UNICEF in partnership with the Ministry of Youth and other partners, Côte d'Ivoire is confronting these challenges. The initiative, started in June of 2023, offers young people the opportunity to learn marketable skills to increase their chances on the labor market. One particular focus is on green and blue economy industries that promote the sustainable use of natural resources. Participants can also get involved in social and ecological causes.

Over the Yoma digital platform, young people get access to seminars and workshops to help them improve their skills in sustainable entrepreneurship. They can choose from courses including sustainable development, project and corporate management, financial management and marketing. They receive support from a network of corporate partners to apply the skills they have learned and gain work experience. Young people can use videos to showcase their social engagement on the digital platform, helping them form connections and enjoy exchanges with like-minded people. In-person events like hackathons and conferences are held to further promote the exchange of ideas. Young entrepreneurs can meet peers, present their business ideas and request start-up funding.

Over 400 young people in Côte d'Ivoire have taken advantage of the program since it was launched. It has helped over 40 participants develop new and sustainable business ideas. The five best ideas are now undergoing further development in a six-month incubation program.

**Topic:** A future for young people  
**Income:** CHF 311,612 in 2023  
**Period:** June 1, 2023 – May 31, 2024  
**Goals:** Promoting sustainable employment opportunities and social engagement, upskilling  
**Solutions:** Training for 400 young people, organization of a hackathon, launching of Impact Task



A young woman at an introductory workshop on the Yoma platform.

## Innovative financial products for Yoma.

**Liechtenstein.** The LIFE Climate Foundation has partnered with the University of Liechtenstein and the Liechtenstein Bankers Association to support the development of innovative approaches for the scaling-up of the Yoma initiative through the pilot project Youth Green Finance Initiative Liechtenstein. The pilot phase began in February 2023. The project aims to draft and test innovative financial products to support education and job creation for young people in the Global South. These are to be traded on the financial market in the future and become innovative flagship products of Liechtenstein's financial sector.

« The goal of the initiative is to create and test innovative financial products to support young people in the Global South. »

– Simon Tribelhorn, CEO  
Liechtenstein Bankers Association

## Innovative learning ecosystems.

**Ghana** has made great advances in the fight against poverty in recent years. There are significant challenges ahead, however. The quality of the country's education is still insufficient. Many children are lacking in important skills in basic subjects like reading, writing and math. It is estimated that more than one million children of primary- to secondary-school age in Ghana do not attend school.

The UNICEF program "District Level Change Community Model" in Ghana aims to create adaptive learning ecosystems in two pilot districts – Kwahu Afram Plains and Builsa North – to give children the opportunity to learn in a supportive environment. Particular importance is attached to creating an inclusive learning atmosphere. To make the program possible, UNICEF is investing in comprehensive improvements to education. This requires collaboration, networking and close coordination of stakeholders from the education sector.

First successes were achieved in 2023. Both districts have designated specialists who focus on challenges in education. Over twenty Change Leaders support the monitoring of schools and carry out local school inspections. The program has improved the quality of education for over 30,000 children, with almost 1,900 children receiving access to instruction and 1,500 educators and administrators receiving training in inclusive education. The program also reached over 20,000 community members through a variety of project activities.

## Early childhood development.

**Nepal** has 2.3 million children under the age of five. Very young children in Nepal spend most of their time with their parents or other family members. Opportunities for child-friendly development are often limited. The reasons include financial hurdles, lack of training or inadequate access to health services.

UNICEF has supported the Nepalese government in expanding early childhood development since 2018. Seven pilot communities are receiving support in developing and implementing their own plans to integrate early childhood development at the local level. This includes creating steering committees for early childhood development and coordinator training. They are committed to raising awareness about early childhood development at the community level. For example, by giving community members access to breastfeeding rooms and play areas as well as informative events for parents.

By the end of 2023, each of the communities had a trained coordinator for early childhood development to help raise awareness for 140 community members.



The UNICEF program in Ghana provides children like 15-year-old James with the opportunity to learn in a supportive environment.

**Topic:** Education in Ghana  
**Income:** CHF 702,650 in 2023  
**Period:** June 1, 2022 – November 30, 2024  
**Goals:** Strengthening the education system, promoting high-quality education, higher retention rates  
**Solutions:** Installing Change Leaders in the districts, improving education for 30,000 children, enrolling 1,900 new children and training 1,500 teachers



**Topic:** Strengthening of early childhood development in Nepal  
**Income:** CHF 256,667 in 2023  
**Period:** July 1, 2022 – June 30, 2025  
**Goals:** Plans for early childhood development, parent education, training programs  
**Solutions:** 1 coordinator per community, higher awareness of 140 persons at the community level



# Mental health.

## Promoting mental well-being.

**Worldwide.** Every child has a right to good mental health and well-being. Unfortunately, many children around the world [struggle with mental health](#). It is estimated that one in seven adolescents between 10 and 19 lives with a diagnosed mental disorder.

Since 2021, together with the [Zurich Foundation](#), UNICEF has been responding to this challenge. The multi-year partnership aims to promote the mental well-being of young people worldwide.

As part of the partnership, new tools were developed, providing young people and their caregivers with useful skills and information – from emotional regulation to stress management. In 2023, UNICEF tested these tools in seven countries, including Nepal. In partnership with the Nepalese government and local NGOs, young people and their caregivers were given access to the learning material. Through workshops, over 8,000 young people and 1,000 adults were reached in Nepal. 67 percent of young participants said that they learned useful strategies that they could apply to their daily lives.

The pilot phase in program countries will continue until the middle of 2024. The program gives 850,000 people access to learning tools and knowledge through schools, communities, and digital platforms and campaigns.



Young people take part in a two-day workshop on mental health in Nepal's Nuwakot district.



50%

of mental illnesses begin before the age of fourteen. Undetected and left untreated, they can affect people well into adulthood.

## Together, we can achieve more.

**Switzerland and Liechtenstein.** Mental disorders are a global problem, including in Switzerland and Liechtenstein. As our [study on youth mental health](#) shows, children and young people are especially at risk. UNICEF Switzerland and Liechtenstein is committed to improving the health of young people. Particular focus is placed on participation and cooperation.

Specialists talked with young people at a [conference](#). The goal was to develop solutions together. In September, we met [with Members of Parliament](#) in Bern to discuss the need for immediate action. At Zukunftsrat U24, which we supported in committees, young people worked on recommendations. These recommendations were then presented at a [press conference](#).

Research by SRF discovered that young people with mental disorders are housed in prisons because of system overload. We have called for a stop to this practice [in an open letter](#) to the competent inter-cantonal conferences. Throughout the year, we bring awareness to young people, parents and caregivers with the campaign [#onmymind](#) to destigmatize mental illness, bolster resilience and identify ways to help.

Partnerships are central to our work. Because we are stronger together. We will continue to promote this mental health alliance in 2024.

*Strengthening the mental health of children, young people and young adults requires needs-based, sustainable solutions.*



Illustrations: © UNICEF CH-FU/Noehrenberg

# The right of children to be heard.

**Switzerland and Liechtenstein.** In 2023, UNICEF Switzerland and Liechtenstein and the Marie Meierhofer Institute for the Child (MMI) published two new publications on the rights of children and young people in civil proceedings: guidelines for professionals and an explanatory brochure for children and young people. The two publications were presented at a workshop at the 2023 [Symposium on Child Protection](#). MMI offers training programs for professionals who hold hearings.

UNICEF knows that children's opinions are often overlooked in emotionally charged events, such as divorce, and believes that they have a right to have their input considered in legal decisions. This right for children's voices to be heard is recognized in the Convention on the Rights of the Child (Article 12), the Swiss Civil Code (Article 314a) and the Code of Civil Procedure (Article 298). Studies show, however, that Switzerland's implementation has been insufficient and that differences exist between the cantons. Only ten percent of children entitled to be heard in legal proceedings actually are. The United Nations Committee on the Rights of the Child also attests to failures in Switzerland's implementation of children's rights to be heard.

In emotionally difficult and life-changing situations, it is essential that the interests and opinions of children and young people are not overlooked. Their opinions and needs must be taken seriously and integrated into the decision-making process. This does not automatically mean that the wishes of children and young people should always be granted. The highest priority in decisions should always be the welfare of the child. However, it is essential that children and young people be included in ways appropriate to their ages and provided with explanations, especially when decisions go against their wishes. Giving children a voice is essential for ensuring the participation of young people.

Actively including children in legal proceedings and taking their options seriously is easier said than done. That is why UNICEF Switzerland and Liechtenstein, in partnership with MMI, has released two new publications on this matter. These publications were co-financed by the Federal Social Insurance Office.



## Guidelines

"Die Kindesanhörung im Zivilverfahren" (in German) is designed to be a resource for professionals: this publication focuses on practical tips for conducting hearings in a child-friendly manner, along with background information on law and developmental psychology.



## Information brochure

"Deine Meinung zählt" (in German) teaches children and young people about why and how child hearings are conducted. Children and young people were invited to work on the brochure with us.

Both publications are available in German, French and Italian. They can be downloaded and ordered at no charge: [unicef.ch/publikationen](https://unicef.ch/publikationen) (in German)



Pratteln BL. On World Children's Day, November 20, 2023, a children's cultural afternoon event was held in Pratteln, a UNICEF-certified "Child Friendly Community".



# Rights. For every child.



Children like Paolo (7) have other responsibilities beyond schoolwork – watching over siblings, cooking and helping on the farm.

## Child labor: a focus on businesses.

**Worldwide**, the number of children involved in child labor is now 160 million. The most recent global estimates from 2020 show child labor statistics rising for the first time in two decades. The causes of child labor are diverse and complex – poverty, lack of access to education, and inadequate social protections like health and accident insurance are contributors to this serious child rights violation. Combating child labor in the long term will require tackling the underlying problems, which is only possible through the cooperation of various stakeholders from governments, the private sector and civil society.

As shown in our 2022 [publication "Addressing Children's Rights in Business,"](#) child labor is a priority issue for many Swiss companies. Since 2023, all large enterprises in Switzerland are legally required to carry out risk assessments on child labor and, starting in 2024, submit reports. If the risk of child labor practices is confirmed, comprehensive due diligence is required.

UNICEF Switzerland and Liechtenstein has reported on the topic of child labor on various occasions in the past year. This helps companies to better understand the topic and identify appropriate measures to fight it. We maintain a close exchange with UNICEF country offices in order to introduce their approaches and experiences combating child labor to local politics, authorities and businesses. You will also find [information for businesses](#) on our website.

## Child rights in crisis.

**Switzerland.** In September 2023, UNICEF Switzerland and Liechtenstein, Pro Juventute and a broad alliance of organizations released a jointly published [position paper](#) highlighting the consequences of the COVID-19 pandemic. It analyzed issues of compliance with the Convention on the Rights of the Child and used those findings to form specific demands. These included:

-  The development of concepts for overcoming learning differences arising from school closure or remote teaching
-  Maintenance of activities offering contact with peers and recreational opportunities
-  Introduction of national child and adolescent mental health monitoring, crisis communication with a focus on children and young people
-  Participative development of measures and core messages with children and young people
-  Recognition of children and young people as heterogeneous groups, promotion of compensation measures for vulnerable groups

The position paper serves to help authorities integrate child rights views into their pandemic preparedness programs. The paper also submits specific demands to federal agencies and intercantonal conferences: they must give more weight to child rights and take account of these rights when assessing the consequences of a crisis.





# Other activities in Switzerland and Liechtenstein.

## Participation in Liechtenstein.

**Anniversary.** In 2023, UNICEF Switzerland and Liechtenstein was again able to hold numerous campaigns in the principality.

In March, Liechtenstein hosted its first “Child Friendly Cities” [round table](#). Since then, four communities (Ruggell, Eschen, Mauren and Schaan) have been given the “Child Friendly City” label. Triesen and Vaduz will soon follow suit. Soon, more than half of Liechtenstein’s eleven municipalities will be designated as child-friendly.

UNICEF Switzerland and Liechtenstein was actively involved in country reporting and the review of CRC implementation in Liechtenstein. Together with the Ombuds Office for Children and Young People and a delegation of children, we presented the [Alternative and Children’s Report](#) to Manuel Frick from the Ministry of Social Affairs and Culture. At the [pre-session](#) in Geneva, we presented the Committee on the Rights of the Child with the implementation of child rights in Liechtenstein from the perspective of civil society.

The high point of UNICEF’s five years of work in Liechtenstein was the invitation to take part in a [government meeting](#) as part of World Children’s Day on November 21, together with young citizens of Liechtenstein. The young participants spoke of their participative experiences in Liechtenstein: in the municipality of Schaan, in the [Youth Session](#) and in the Children’s University. All three projects were supported by UNICEF Switzerland and Liechtenstein.



The municipality of Surses held a party for the valley’s children and young people to celebrate the first “Child Friendly Community” certification in Canton Grisons. Children learned about their rights at the UNICEF stand.

## 66 “Child Friendly Communities”.

**Switzerland and Liechtenstein.** Children and young people primarily live their lives in their communities. So it is important that communities offer programs and services for children, adolescents and families. Communities and cities place children at the center of their development through compliance with the provisions of the Convention on the Rights of the Child. They make an important contribution in ensuring that all children can grow up healthy and safe, that their potential is nurtured and that they are given an active role in shaping the place where they live. UNICEF Switzerland and Liechtenstein supports communities through the [“Child Friendly Cities Initiative”](#) and in 2023 awarded the label to its 66th community.



**250,000**

children and young people in Switzerland and Liechtenstein are reached through the “Child Friendly Cities Initiative”.

## Child-Friendly Living Spaces.

**Brussels.** UNICEF is also committed to raising awareness among experts and decision makers on the importance of child-friendly living spaces. At the [Child in the City](#) international conference in Brussels, we discussed the importance of participative child-friendly planning. We were also able to reach both specialists and the broader public through talks, workshops and the publication of articles.



#KidsTakeover in the Liechtenstein government for World Children’s Day.

## Swiss Economic Forum. Make. Future. Happen.

**June.** At the [Swiss Economic Forum \(SEF\)](#) in Interlaken, UNICEF Switzerland and Liechtenstein launched a campaign showing how a positive future can look for children. Twelve creators put AI to work to create their artistic visions under the motto “Make. Future. Happen.” They show a tomorrow where children grow up healthy, safe and with access to education. The results are innovative and powerful, encouraging interest and reflection.



## UNICEF Next Generation.

**On June 22 and 23,** 45 members and stakeholders of UNICEF Next Generation (NextGen) from 17 countries met in Copenhagen for the annual UNICEF NextGen Global Summit. This engaged community – young philanthropists between 21 and 45 – has committed their resources, networks, skills and voices to promote UNICEF’s work. The invited guests included Natasha Müller from Switzerland and Rudolf Hilti from Liechtenstein. The NextGen movement seeks to expand its network of enthusiastic members.

## Digital Trust Label.

**May.** UNICEF Switzerland and Liechtenstein was awarded the [Digital Trust Label \(DTL\)](#) in May 2023 for its online donation platform. The United Nations Children’s Fund is the first international humanitarian organization to be awarded this label. The Digital Trust Label emphasizes the importance of digital trust in all areas. The DTL validation process includes an independent third-party verification based on 35 criteria in the categories of security, reliability, data protection and fair user interaction.



## Giga in Geneva.

**On May 10,** UNICEF’s [Giga](#) initiative was introduced to a prominent audience in Geneva. The 80 invited guests included representatives from diplomatic missions and the cantonal government. The event was held at the residence of Jürg Lauber, Permanent Representative of Switzerland to the United Nations and other international organizations. Giga is a joint initiative of UNICEF and the International Telecommunication Union (ITU). Its goal is to help schools around the world connect to the internet.

## Locarno Triathlon.

**September 2 and 3** marked the return of the Locarno Triathlon. UNICEF Switzerland and Liechtenstein was also there with its own stand as Official Charity Partner. The Locarno Triathlon takes place in picturesque surroundings along the shores of Lake Maggiore, in the Valle Maggia and in the lake near Locarno. On Saturday, children born in or after 2019 participated in the Kids Triathlon. At registration, athletes had the option of augmenting the entry fee payment with a donation to help child refugees.



# Balance sheet

in CHF	12/31/2023		12/31/2022	
<b>Assets</b>				
Cash and cash equivalents	14,140,816		16,829,174	
Trade accounts receivable	784,255		588,471	
Other current receivables	46,783		63,265	
Inventories	57,260		60,364	
Accrued income and deferred expenses	1,489,159		225,697	
<b>Current assets</b>	<b>16,518,273</b>	<b>57.94%</b>	<b>17,766,971</b>	<b>61.29%</b>
Financial assets	11,416,741		10,815,319	
Movable fixed assets	145,997		116,294	
Immovable fixed assets	400,000		260,000	
Intangible assets	26,104		31,324	
<b>Non-current assets</b>	<b>11,988,842</b>	<b>42.06%</b>	<b>11,222,937</b>	<b>38.71%</b>
<b>Total assets</b>	<b>28,507,115</b>	<b>100.00%</b>	<b>28,989,908</b>	<b>100.00%</b>
<b>Liabilities and capital</b>				
Trade accounts payable	2,057,711		2,013,367	
Payables to related parties	11,258,611		14,091,291	
Other current liabilities	262,986		186,135	
Accrued expenses and deferred income	1,900,806		475,950	
Current debt capital	15,480,114		16,766,743	
<b>Total debt capital</b>	<b>15,480,114</b>		<b>16,766,743</b>	
Fund capital	3,465,904		3,197,757	
<b>Total debt and fund capital</b>	<b>18,946,018</b>	<b>66.46%</b>	<b>19,964,500</b>	<b>68.87%</b>
Special-purpose capital	6,902,035		6,767,415	
Free capital	2,659,062		2,257,993	
<b>Organization capital</b>	<b>9,561,097</b>	<b>33.54%</b>	<b>9,025,408</b>	<b>31.13%</b>
<b>Total liabilities and capital</b>	<b>28,507,115</b>	<b>100.00%</b>	<b>28,989,908</b>	<b>100.00%</b>

Total assets as at December 31, 2023, were down CHF 482,793 on the previous year. The financial investments increased. The positive result of CHF 535,689 strengthens the organization's sustainability and its support for the programs and initiatives of UNICEF. The fund capital increased slightly. Because of the ongoing payments to UNICEF, the current liability at year-end was lower than in the previous year.

# Operating statement

in CHF	2023		2022	
<b>Operating income</b>				
Fundraising income	70,950,975		176,445,508	
Other operating income	436,644		358,266	
<b>Operating income</b>	<b>71,387,619</b>	<b>100.00%</b>	<b>176,803,774</b>	<b>100.00%</b>
<b>Operating expenses</b>				
Program expenses	-57,537,975	80.60%	-162,761,464	92.06%
Advocacy and public relations	-1,292,684	1.81%	-1,129,577	0.64%
Fundraising and marketing	-9,528,098	13.35%	-8,400,020	4.75%
Administration and quality assurance	-2,812,091	3.94%	-3,060,035	1.73%
<b>Operating expenses</b>	<b>-71,170,848</b>		<b>-175,351,096</b>	
<b>Operating profit/loss</b>	<b>216,771</b>		<b>1,452,678</b>	
Financial result	587,065	0.82%	-1,281,451	0.72%
<b>Profit/loss before change in fund capital</b>	<b>803,836</b>		<b>171,227</b>	
Change in fund capital	-268,147	0.38%	-1,156,810	0.65%
<b>Annual profit/loss (before transfers to/withdrawals from organization capital)</b>	<b>535,689</b>	<b>0.75%</b>	<b>-985,583</b>	<b>-0.55%</b>
Transfers to/withdrawals from organization capital				
Change in special-purpose capital	-134,620	0.19%	-892,337	0.50%
Change in free capital	-401,069	0.56%	1,877,920	-1.05%

In contrast to the unusually high emergency response income for Ukraine in 2022, we posted income of CHF 71,387,619 in 2023 (previous year CHF 176,803,774 and CHF 49,917,795 in 2021). On account of the record income received in 2022, the ratio of costs to income was smaller than in the previous years. Of the income received in 2023, 82.41 percent went to the national and international program work of UNICEF (previous year 92.70 and 73.40 percent in 2021). Expenses for fundraising amounted to 13.35 percent (previous year 4.75 percent and 15.23 percent in 2021). Administrative and quality assurance costs totaled 3.94 percent (previous year 1.73 percent and 6.05 percent in 2021). We used the excess of CHF 535,689 to accrue individual funds and to strengthen the organizational capital to ensure sustainable support for UNICEF's programs. This report was drawn up in accordance with the principles of Swiss GAAP FER. More details are provided in the annual financial statements.





Thank you!

## Your help makes a difference.

Last year, 173,457 donors, invaluable partners, businesses, foundations, communities, cities, cantons, organizations, prominent citizens and the Swiss Confederation gave their generous support. To each of them, we say thank you. Without them, UNICEF's important work would not be possible.

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\* Contribution from the Federation: Ordinance on Measures to Protect Children and Adolescents and to Strengthen Child Rights, Article 5.

#### Publishing details:

Editor: Committee for UNICEF Switzerland and Liechtenstein. Translation: French, Italian, English: Translingua. Proofreading: German: Marianne Sievert. German, French, Italian, English: Translingua. Image editing and typography: Marjeta Morinc. Printed by: Stämpfli AG. Paper: Environmentally friendly paper (Antalis, Nautilus 120g/m<sup>2</sup>). Copies can be ordered from [info@unicef.ch](mailto:info@unicef.ch). A document in PDF format can also be downloaded at [unicef.ch](http://unicef.ch). June 2024





# Leave a lasting legacy.

Your legacy donation to UNICEF will help build a better future for children. Learn more at: [unicef.ch/en/legacies](https://unicef.ch/en/legacies)



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## About UNICEF

UNICEF is the United Nations Children’s Fund. For over 75 years, we have been working to save children’s lives and support their well-being in more than 190 countries and regions, including some of the world’s most remote and dangerous regions. In every emergency, UNICEF is one of the first organizations to arrive and deliver essential emergency supplies.

## Support UNICEF by:



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