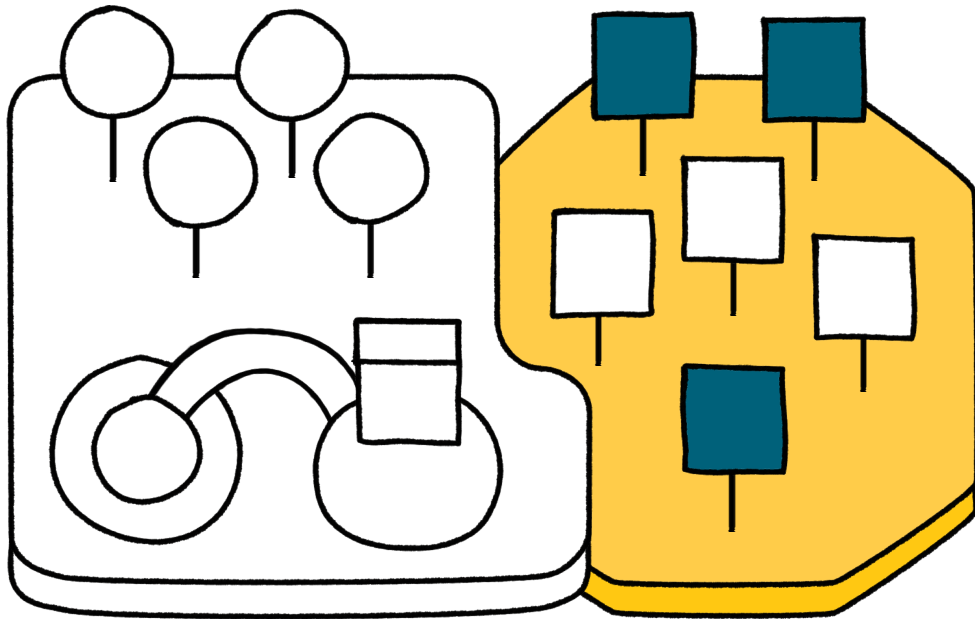


08

Bern

Promoting children's and young people's culture with "Startstutz"



Time frame

Since 2018

Stakeholders

- Political executive
- Extra-curricular education
- Civil society



Institutional framework



Structure-related quality criteria

- Strategic orientation
- Designing the provisions/ living spaces
- Participation and identification

The starting point

Since March 2018, the city of Bern has had financial support for youth culture in the form of "Startstutz" ("start-up support"). It supports individual projects by teens, young adults and groups from 13 to 25 years of age from various forms of culture, and also interdisciplinary projects. Funding is also available for peripheral projects such as event platforms, structures or information that improve the conditions for youth culture work.

Aims

"Startstutz" is part of the city's overall culture strategy, which aims to reinforce and promote children and young people's culture. "Startstutz" focuses on teens' and young adults' extra-curricular cultural work. Teens and young adults are given the opportunity to realise their ideas without any pressure to succeed and without much paperwork, meaning they can develop and practise an independent and self-organised youth culture.

Target group

Teens and young adults
13 to 25 years of age

Costs

Budget: 100,000 Swiss francs per year

Up to November 2018, 32 projects had claimed 53,000 Swiss francs.

Project progression

The Jugendkultur (youth culture) drop-in centre, in the Family & Neighbourhood administrative unit of the city of Bern, offers support for project submissions (budget, project description), helps in the search for further funds and can provide an expert for in-depth content. Project applications up to 2,000 Swiss francs are authorised by the children's and youth culture drop-in centre. Amounts between 2,000 and 4,000 Swiss francs are granted via the Children and Youth Commission. In the case of groups, at least half of the project team must be under 26 years old.

Success factors

- Participation of teens and young adults in the conceptualisation.
- Accessible requirements categorised by monetary amount at proposal submission.
- Fast submission processing.
- Responsible officer already had contacts with young people.
- Network for distributing the information about the new provision.

Challenges

- Reaching the target audience, which is often less well-educated and has reduced access to resources.
- Persuading this target audience that there is in fact a fund for youth culture projects at all, and that it is also easily accessible.

Conclusion

Funding applications have been received for a dance camp, rap/break-dancing events, a fashion show, a school band festival, an album recording, Arte Frizzante Orchestra (classical), National Breakbattle city vs city, theatre and film projects and more.

Contact details

Scarlett Niklaus
Familie & Quartier Stadt Bern
Bereich Soziokultur
Scarlett.niklaus@bern.ch
+ 41(0)31 321 60 41

Information

www.startstutz.ch